# Questions for Web Site Evaluation

**Who**

- Who wrote the pages and are they an expert? What are the author's qualifications?
- Is a biography of the author included?
- How can I find out more about the author?
- Is there contact information for the author or organization?

**What**

- Is the information factual or opinion? Is it accurate?
- Is the information unbiased?
- Are there statistics or research to support the information?
- Does the information include references?
- Is it a blog?
- Is there advertising?
- Is this information useful for my purpose?
- Why is this page better than another page?
- What information is included and does this information differ from other sites?
- Is the site easy to use?

**Where**

- What is the domain? (.com, .org, .edu, .gov, .net) What do these tell you about the site?
- Where did the information come from? Are there good references?
- What company/organization sponsors the site?
- What information can you find out about the sponsor by Googling them? Are they biased?

**When**

- What is the date/copyright on the page?
- When was the article written? When was the site last updated?
- How many broken links are there?
- How important is currency to your topic? Has the information likely changed?

**Why**

- Who is the Intended audience?
- What is the author’s purpose? Is it propaganda? Selling? Education? Persuasion?